



## Signs in Public Places Council Policy

### Council Policy Objective

The Policy establishes a clear framework regulating how, where and for what period of time signs may be displayed to minimise safety hazards and to maintain amenity.

This Signs in Public Places Council Policy (Policy) articulates how a variety of signs may be displayed on land owned and managed by the City of Nedlands (City).

### Council Policy Scope

This policy applies where portable and property transaction advertising signs may be displayed in public places within the District; and also circumstances where signs may be removed from public places if displayed contrary to this Policy and/or a Local Law.

This policy does not cover:

- fixed directional tourism signs or other signs not defined in this policy;
- signs and advertising devices on or in the vicinity of highways and main roads that are under the control of the Commissioner of Main Roads; or
- signs, advertising or otherwise, that are covered under separate legislation (including election signage), public health, local planning policies, the local planning scheme or other City signage placed with CEO approval.

### Council Policy Statement

The City allows flexibility in relation to signage and activities. Provided the provisions of this policy are met, placement of signage on the thoroughfare or public places does not need approval from City.

### Definitions

**Act** means the Local Government Act 1995.

**Authorised person** means a person authorised by the City under section 9.10 of the Act.

**Carriageway** means a portion of a road that is improved, designed, or ordinarily used for vehicular traffic, and includes the shoulders, and areas, including embayment's, at the side or centre of the carriageway, used for the stopping or parking of vehicles.

**City** means the City of Nedlands.



**City land** means all land held in fee simple or under the care, control or management of the City and includes road reserves.

**Council** means the council of the City of Nedlands.

**District** means the district of the local government of the City of Nedlands.

**Footpath** means an area that is open to the public that is designated for, or has as one of its main uses, use by pedestrians’.

**Public Place** means a thoroughfare or place the public is allowed to be used, whether or not the thoroughfare is on private property, and includes local government land/property but does not include premises on private property from which trading is lawfully conducted.

**Portable sign** means a sign not permanently attached to the ground or to a structure, wall, fence or building and includes community information signs, garage sale signs, A Frames, and home open signs.

**Private land** means land within the boundaries of the City that is not City Land.

**Temporary** means where a sign is placed in a public place for a limited period of time as per the conditions for each sign type.

**Thoroughfare** means a road or other thoroughfare and includes structures or other things appurtenant to the thoroughfare that are within its limits, and nothing is prevented from being a thoroughfare only because it is not open at each end.

**Property Transaction Sign** means a sign designed to promote the sale or lease of a property and includes the words ‘for sale’, ‘for lease’, ‘coming soon’ or similar and where it is attached to the ground, wall, fence or structure adjacent the property that is ‘for sale’, ‘for lease’, or similar.

## Policy

### 1. Signs on City Land

1. The City of Nedlands *Local Law Relating to the Thoroughfares 2000 / Public Places and Local Government Property Local Law 2023* (Local Law) establishes the need for a permit for signs on or within City Land.

### 2. Signage placement



Subject to the terms of this Policy, a permit for portable signs and property transaction signs to be displayed on City land will not be required under the Local Law where the sign is:

- a) free standing and not affixed to any existing tree, sign, post, power or light pole, or similar structure;
- b) at least 1.5 metres from the edge of the carriageway and 0.5 metres from the footpath;
- c) erected at least 10 metres from any intersection of thoroughfares;
- d) not closer than 50 metres to a signalised intersection or before any speed indicator sign;
- e) not placed on a median strip, roundabout or other traffic control device;
- f) not placed within an intersection;
- g) not placed within 50 metres of a pedestrian crossing;
- h) not located in, or within 50 metres of, a 40kph school zone;
- i) not placed so as to obstruct or impede:
  - (a) a footpath, thoroughfare or carriageway;
  - (b) the reasonable and/or safe use of City Land; or
  - (c) access to a place by any person;
- j) placed so as not to obstruct or impede the vision of a driver of a vehicle entering or leaving a thoroughfare or crossing;
- k) not placed on a verge without the adjacent property owners permission;
- l) not placed within 10 metres of any road work signs on the City Land;
- m) maintained in good condition;
- n) securely installed to retain their position in all weather conditions;



- o) not attached to existing signs, including other advertising signs, or on any road related infrastructure such as traffic sign supports, or on or between trees or other vegetation;
- p) not electronically illuminated, have an electronic or animated display, or exhibit spinning or erratic movement;
- q) must not be displayed in a City park, reserve or on or adjacent to City municipal buildings;
- r) all materials associated with the placement of the signs including rocks, bricks, star pickets etc., must be removed upon removal of the sign; and
- s) not located in a position which would suggest that the sign has the endorsement of the City, including on premises leased from the City by third parties.

3. In addition to Section 1, permits are not required for the signs outlined below and as per the signs provisions for exemptions:

Community Information Signs	
<b>Additional Definition</b>	<p>A temporary sign relating to or giving directions to a charitable, cultural, educational, recreational, or other public or community function, exhibition, meeting, display, event or activity conducted by a community association other than for commercial gain.</p> <div style="text-align: center;">  <p>Community Information Sign</p> </div>
<b>Conditions for Exemption</b>	<ul style="list-style-type: none"> <li>• No more than three separate signs shall be used.</li> <li>• Can not exceed 750mm in height or 1 square metre on any side.</li> <li>• Can have two sign faces.</li> <li>• Can be erected five days in advance of the activity and must be removed the same day after the activity.</li> </ul>



Garage Sale Sign	
<b>Additional Definition</b>	<p>Garage sale sign means a sign made from cardboard or other lightweight material that is used to direct persons to a garage sale at residential premises.</p> 
<b>Conditions for Exemption</b>	<ul style="list-style-type: none"><li>• No more than two separate signs shall be used.</li><li>• Can not exceed 750mm in height and 0.5 square metre total area.</li><li>• Can be erected on the day of the activity and must be removed the same day.</li></ul>

Home Open Sign	
<b>Additional Definition</b>	<p>means a temporary sign made from cardboard or other lightweight material (metal or aluminium) used to direct persons to a home for sale, lease or auction that is open for inspection and includes display homes.</p> 
<b>Conditions for Exemption</b>	<ul style="list-style-type: none"><li>• No more than two sign to be on display.</li><li>• Can not exceed 750mm in height and 0.5 square metre total area.</li><li>• Can be erected on the day of the activity and must be removed the same day.</li></ul>



<b>A Frames</b>	
<b>Additional Definition</b>	<p>Means a free-standing portable advertising device not permanently attached to a structure or fixed to the ground or pavement which is used to advertise a business.</p>  An A-frame sign for 'TRE RIVALI' cafe. The sign is made of wood and black metal. The top section is wood with 'TRE RIVALI' in black text. Below that is a black section with 'FRESHLY BREWED COFFEE' in white, 'ARTISAN BAKED GOODS' in smaller white text, and 'SANDWICHES & WI-FI' in white. The bottom section is wood.
<b>Conditions for Exemption</b>	<ul style="list-style-type: none"><li>• No more than one sign to be on display per tenancy.</li><li>• Contain two sign faces.</li><li>• Can be placed on a footpath where 1.2m of access can be maintained at all times for pedestrians.</li><li>• Can not exceed 750mm in height and 1 square metre per sign face.</li><li>• Can be placed out during business open and closure times. Must be removed from the public place daily when the business has closed.</li></ul>



Property Transaction signs	
<b>Additional Definition</b>	<p>A sign designed to promote the sale or lease of a property and includes the words 'for sale', 'for lease', 'coming soon' or similar.</p> 
<b>Co for Exemption</b>	<ul style="list-style-type: none"><li>• Maximum of one per street frontage.</li><li>• Maximum of 3 square metre total area.</li><li>• Sign must be placed parallel to the road.</li><li>• To be removed within 14 days from settlement or leasing of a property.</li></ul>

## 2. Signs requiring a permit

A sign that does not meet the criteria outlined in this policy will require approval from the City of Nedlands.

## 3. Enforcement

- 1) Where a sign breaches this Policy, the Local Law or any other relevant law, or poses a health or safety hazard, the City will exercise its powers in accordance with the relevant legislation and City procedures to ensure compliance and/or remove any health and safety hazard as appropriate.
- 2) Placement of signs on a verge is permitted with the consent of the adjacent the landowner or occupier. The City will intervene if the sign is placed without consent, or the sign is not in compliance with this policy.
- 3) Some thoroughfares within the district of the City are controlled by Main Roads Western Australia (MRWA) under the *Main Roads (Control of Advertising) Regulations 1996*. MRWA should be contacted before erecting a sign on a main road.



<b>Document Control</b>			
<b>Document Responsibilities</b>			
<b>Owner</b>	Chief Executive Officer	<b>Owner Business Unit:</b>	Planning and Development
<b>Inception Date:</b>	26/03/2024	<b>Decision-maker:</b>	Council
<b>Review Date:</b>	26/03/2026	<b>Repeal and Replace:</b>	Nil.
<b>Compliance Requirements:</b>			
<b>Legislation:</b>	<i>Local Law relating to Thoroughfares 2000 Public Places and Local Government Property Local Law 2023 Local Government Act 1995 Main Roads (Control of Advertising) Regulations 1996</i>		
<b>Link to Council Plan</b>	Pillar – Performance 11. Effective leadership and governance		